

fr. 30 - sa. 31 march 2001

place: Universtiy of art and design linz

event : Gesellschaft für Kulturpolitik OÖ

organisors: alex baratsits, josef bacher, simone griesmayr, katja schinko

in coop. with servus.at, art uni. linz, stadtwerkstatt linz, radio fro, firstfloor radio, sportinstitut aD, gogoplex, times up

## **Development and Possibilities**

in the last few years, the internet has brought about a diverse set of new communication technologies. Through streaming tech., the WWW is becoming

a global broadcasting-media, penetrating the hegemony of traditional publication models. If you notice the possibilities of audio streaming, the field of activity for streaming images opens up rather quickly thanks to the late-breaking technical developments. simple-to-use and cost-efficient streaming technologies offer a growing number of content producers the opportunity to develop for oneself in the virtual sphere, and to present moving images to a broader public.

While a large part of the video streamers experiment with the new technologies with artistic intentions and in light of a melting of old and new media, others are working on the realization of same with the integration of television and internet. the ban dwidth is increasing; new technologies and cable modems are increasing online broadcast velocitiy making higher audio-visual quality ever more thinkable.

### **Characterisics**

The internet is becoming an alternative chain of distribution for moving images. Whether filmaker or multimedia artisit, whether political or media activis, the internet is creating possibilities to circumvent marketing goals and censors to sieze the pub lic shere with one's own content. As a direct media, the internet allows flexibility in communication. Image content can be sent live or retrieved on demand, to act and re-act immediately to current occasions.

# current(up-to-date) and Impulse

Net.congestion demonstrated the current theme of video streaming in the medai-activist scene, and set an impulse to use the new technologies as artistic and teactical media. simultaniously, worldwide political- and media-activists are forming themselves to a platform, such as indymedia.org, developing forums for \*\*\*\*\*public opposition\*\*\*\*\*(gegenoeffentlichkeit).

V-stream21 would like to link a siezure of public space to these thoughts. It should be an impetus to actively help shape the electronic networks and to participate in worldwide development.

### The Program

V-stream21 is concieved as a two-day event on the theme of videostreaming, and should incite a dialogue of streaming technologies, and through this, should address the creation of cultural and media initiatives on practical and theoretical levels.

The know-how and practical use of video streaming will be shared in technical workshops. Theoretical contributions and panels will cast light on the current situation, discussing aesthetic components and development chances and reflect the roll of digita I technology in our society. Performances and presentations give insight into existing activities.

### Frequency Clock goes Linz

For the firs time in Austria the FC will come into operation with the cabel TV network. FC is a software developed by radioqualia for the remote utilization of radio stations. The FC is the link of a time-switch with a (Real)-player. Single sound sourc es (above all streams) are, with help of the software, put into a schedule and automatically played.

Through the use of FC, sound and images will be broadcasted live on the cable network by (title and event). To this, guests will be invited to deliver the remote contributions.

### Whom is being addressed by v-stream21

V-stream21 understands itself as a communicative meeting-point for all who are active with video streaming on practical or theoretical grounds. It should bringe each person together who deal with the expressive form of new technologies and are i nterested in transporting cultural and political content onto the net via help of moving images.

The goal of the event is to develop an impulse for dealing with the new technologies of streaming video. V-stream21 should incite activity that taps into media space with the help of moving images. Also, the networking of domestic platforms and initiatives for media art, media activism and net culture should be thematized and accelerated.

In order to build up available recources, streaming know-how and media compteance should be arbitrated. Also, the v-stream21 should be an impetus to expand the necessary infrastructural framework and assure further activities in this field.